



الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري
Arab Academy for Science, Technology & Maritime Transport

GRADUATE SCHOOL OF BUSINESS - ALEXANDRIA

DBA

Doctorate of Business Administration

5 Tracks

English

Contact Us

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Doctorate of Business Administration (DBA)

Doctorate of Business Administration signifies its focus on theoretical and applied knowledge of the advancement of management and business practices. The DBA is designed to create the leadership and efficacy that are needed to tackle the challenges of senior management on an international level

Duration:

Minimum three years (maximum 6 years) .

The program spreads over three academic years, as a minimum, distributed as follows:

- Two years (4 semesters) of course work (39 credit hours) .
- One year for Seminar + Dissertation (24 credit hours) .

Program Total Credit Hours:

63 credit hours {14 subjects (including proposal)} + Thesis Part I & II .

Starting Date for Program:

2 Intakes per year (May / October) .

Admission Requirements:

Master of Business Administration (MBA) or Master of Science (M.Sc.) in Business Administration from an accredited university with a minimum GPA of 3.0 .

Note: Master degree holders of commercial studies in other than Business Administration, have to take a number of supplementary courses, specified individually by the Academic Committee of GSB .

Admission documents:

- 1- Original bachelor degree & original transcript .
- 2- Original MBA, M.Sc. or MA degree certificate & original transcript .
- 3- Accreditation from the High Supreme Council of Universities for non-Egyptians and private universities .
- 4- For non-Egyptian Original Embassy approval letter .
- 5- 4 photos & ID copy / passport copy .
- 6- Advanced Management Admission Test (AMAT v.2) Exam will be held in the GSB .
- 7- TOEFL Score institutional (500), International (79) or IELTS Score (6) or a local English Placement Test (Cambridge) at the GSB .
- 8- Passing interview .
- 9- Upon applying applicants should not be enrolled in any post-graduate studies in side or outside the Academy .

%20 Discount for MBA Graduates from Arab Academy

DBA Program Structure

Term 1 (3 Subjects – 9 Credit Hours) :

1. Applied Statistics in Management .
2. Research Methodology and Philosophy of Management Research .
3. Elective Course .

Term 2 (3 Subjects – 9 Credit Hours) :

1. Advanced Topics in Strategic Management .
2. Advanced Studies in Marketing .
3. Advanced Studies in Human Resources Management .

Term 3 (3 Subjects – 9 Credit Hours) :

1. Advanced Studies in Finance and Investment .
2. Advanced Studies in Operations Management .
3. Elective Course .

Term 4 (4 Subjects – 12 Credit Hours)

You can choose one of the following Majors, (Minimum 7 Students for each Major)

Marketing

1. Strategic Marketing .
2. Marketing Research .
3. New Trends in Marketing .
4. Elective Course .

Human Resource Management

1. Strategic Human Resource Management .
2. Compensation and Benefits .
3. New Trends in Human Resources .
4. Elective Course .

Entrepreneurship & Small Business Management

1. Entrepreneurship and Small Business Management .
2. Planning and Management for New Business Venture .
3. Marketing Strategies for Entrepr. & Small Business .
4. Elective Course .

Finance & Investment

1. Portfolio Theory and Assets Pricing Models .
2. Capital Structure and Companies Valuation .
3. New Trends in Finance and Investment .
4. Elective Course .

Business Administration

1. Business Intelligence .
2. International Relations & Globalization .
3. Leadership in the Information Age .
4. Elective Course .

Term 5

Thesis Proposal and Seminar (3 Credit Hours) .
Thesis Part 1 (9 Credit Hours) .

Term 6 : Thesis Part 2 (12 Credit Hours) .